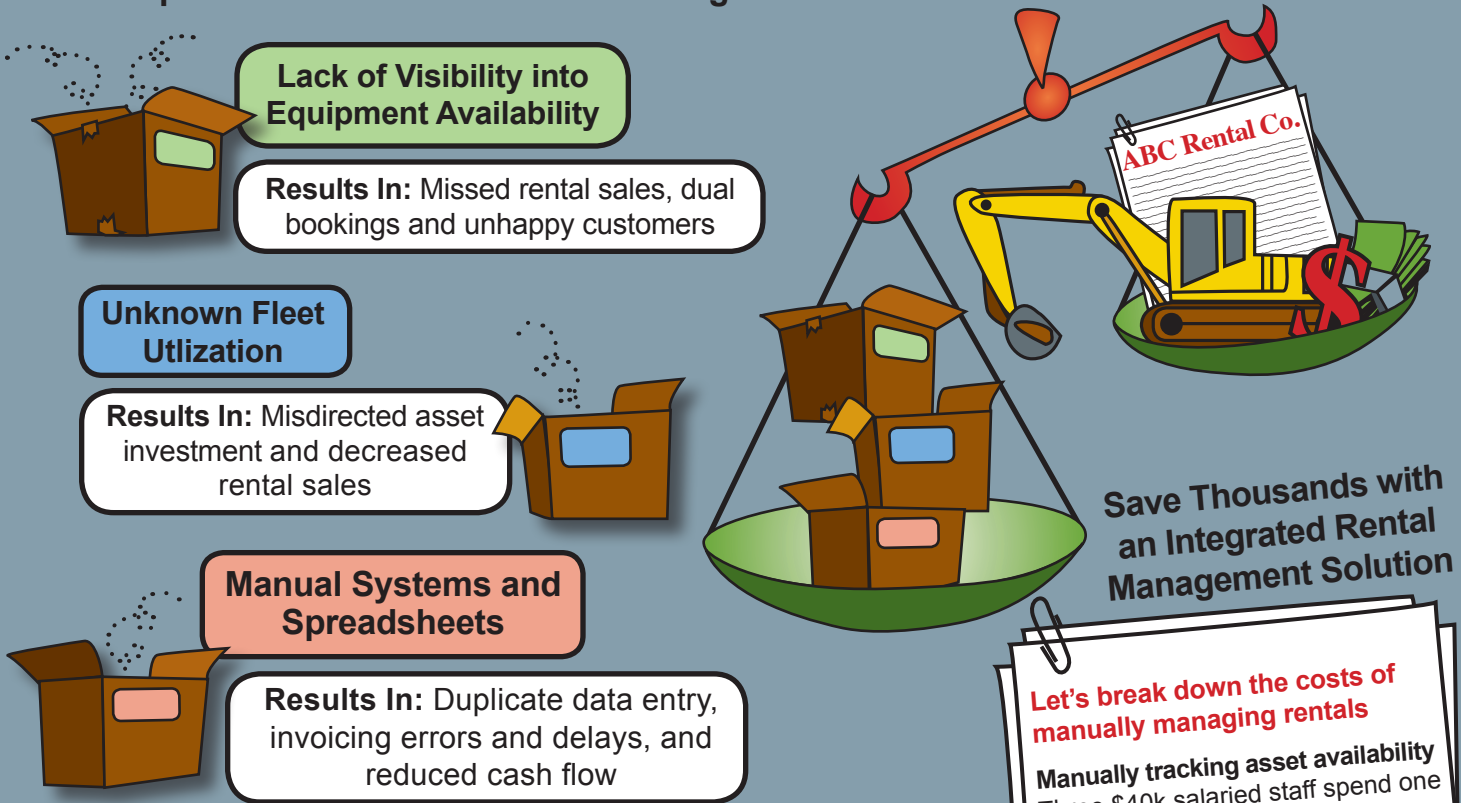


Rental Management Industry Challenges Outweigh Your Success

Let's unpack some of the "boxed" challenges.



Lack of Visibility into Equipment Availability

Results In: Missed rental sales, dual bookings and unhappy customers

Unknown Fleet Utilization

Results In: Misdirected asset investment and decreased rental sales

Manual Systems and Spreadsheets

Results In: Duplicate data entry, invoicing errors and delays, and reduced cash flow

Save Thousands with an Integrated Rental Management Solution

Let's break down the costs of manually managing rentals

Manually tracking asset availability
Three \$40k salaried staff spend one day per month = **\$5,500**

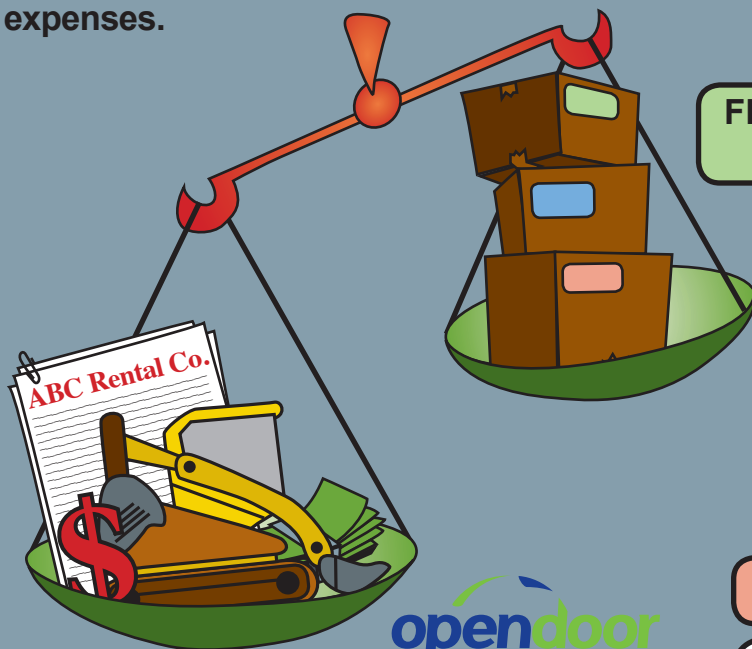
Manually tracking rental availability
Two \$40k salaried staff employed full time = **\$80,000**

Compiling asset utilization reports
One \$90k salaried manager spends four days a month = **\$12,500**

Total cost: \$98,000

An Integrated Rental Management Solution Meets Your Challenges and Increases Profits

Let's see how challenges can be solved and "unboxed" with an integrated rental management solution by automating key business processes to increase sales and cut operating expenses.



Flexible Automated Pricing

Results In: Less errors, more profits, and happy customers

Fully Integrated Systems

Results In: Rental Service and financial systems updated in real-time

Real-time Equipment Availability

Results In: Increased rental sales and asset utilization



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